

Hueber

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Dies ist unser Internationaler Händlernewsletter auf Englisch. Wenn Sie die deutsche Version erhalten möchten, können Sie diese auf unserer internationalen Website abonnieren.

➔ www.hueber.de/international

Dear colleagues



In February 2012, level A1 of **MENSCHEN** - our big new course for learners from the age of 16 and upwards - will be published. Psychologists and neurologists involved in the study of teaching methods all agree: a recipe for language teaching does exist that can move, change and motivate learners more. **MENSCHEN** converts their findings into a new and transparent courseware concept. You can take a first look at the course in our courseware service. Apart from detailed information (in German), you will find sample units, audio samples and film sequences. For advertising to your customers, your contacts at Hueber can provide you with the **brochure MENSCHEN bewegen**.

This is our last newsletter in 2011 and we'd like to take the opportunity to thank you all very much for your excellent cooperation. We wish you a splendid end to the year and every success in 2012.

Your Hueber Sales-Team

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1. New publications in focus



Ziel B1+

The coursebook **Ziel B1+** has now been published. As a result, all levels of our multi-media course from B1+ to C1/2 are now available. **Ziel B1+** revises and consolidates all the important elements of B1 level material in 8 units, thus creating the basis for a smooth transition to level B2.

➔ [Further information / Orders](#)



Alltag, Beruf & Co. is complete

Combining jobs and everyday routines

This new course for beginners combines language used at work with that from everyday situations and thus prepares learners for both meetings and lunch break conversations, official presentations and informal parties.

With the publication of the sixth volume all levels (A1/1 to B1/2) of **Alltag, Beruf & Co.** have now been published. Volume B1/2 leads to the exams **Zertifikat Deutsch** and **telc Deutsch B1+ Beruf**.

➔ [**Further information / Orders**](#)



Cultural background (level A2-B1)

Zwischendurch mal Landeskunde

For a little cultural background now and then:

- 45 high-quality background-culture texts with commentary and explanations
- 15 topics with essential vocabulary from the **Zertifikat Deutsch** lists
- exercises for every text with key in the appendix
- attractive design with four colour photographs

➔ [**Further information / Orders**](#)

2. Our recommendation: Books and games make an ideal gift



Price reduction of ¡New Amici!

This bilingual language learning game combines things people like doing: playing, having fun and learning a language at the same time.

The German price of the standard edition has been reduced - from the earlier 36,95 EUR (D) to 10,00 EUR (D).

➔ [**Further information / Orders**](#)



Bergkristall

After a Christmas story by Adalbert Stifter (Level A2)

Do you find having to read literature in a foreign language frustrating and boring? Well, it needn't be! Our series of readers **Leichte Literatur** makes the experience both enjoyable and entertaining right from the very first line.

Just right for the Christmastime: Bergkristall after Adalbert Stifter

➔ [**Further information / Orders**](#)



Short stories, level B1-B2

The authors succeed in bringing people like you and me to life with sympathy and understanding, making these stories a real pleasure to read and listen to. An air of amusement and at times of melancholy pervades the texts that adds to the reading experience and provides further food for thought.

Mono-lingual word explanations, exercises for reading comprehension and for developing reading strategies are in the appendix.

➔ [**Further information / Orders**](#)



Duden pur - handy dictionaries in a modern design

The name **Duden** stands for standard reference books for modern German and guarantees the highest lexicographical competence. Hueber distributes a selection of **Duden**-titels worldwide, except for bookshops in Germany, Austria and Switzerland. We, for example, offer the new series **Duden pur**: easy to handle books in a modern design, embossed and with rounded corners add a touch of class to any workplace; the content is as reliable and user-friendly as ever.

➔ [**To the Duden titels in our publishing list**](#)

➔ [**To the series "Duden pur"**](#)

3. Hueber-catalogue "Deutsch als Fremdsprache 2011"



Catalogue Deutsch als Fremdsprache 2012 in a new design

Our catalogue **Deutsch als Fremdsprache 2012** will be with you in the middle / at the end of January 2012. A modernised design and larger format (A4) make it even clearer and more user-friendly. As soon as the catalogue has been published, it will be also available to you online as a download in our list of advertising materials.

➔ [**To our list of advertising materials**](#)

4. New Publications at a glance

Courses for teenagers and young adults - beginner

deutsch.com

The elementary level course (A1-B1) for teenagers and young adults throughout the world puts the results of research into multilingualism into practice logically and consistently.

deutsch.com 3

- Workbook with Audio-CD, ISBN: 978-3-19-011660-7

➔ [**Further information / Orders**](#)


Business Language

Alltag, Beruf & Co.

This new course for beginners (level A1-B1) combines language used at work with that from everyday situations.

Alltag, Beruf & Co. 6

- Teacher's Book , ISBN: 978-3-19-641590-2

 [Further information / Orders](#)

Courses for adults - intermediate level

Ziel

The multimedia course for adults at levels B1+, B2 and C1

Ziel B1+

- Coursebook, ISBN: 978-3-19-001676-1

 [Further information / Orders](#)

Ziel C1/1

- Workbook Key, ISBN: 978-3-19-181675-9

 [Further information / Orders](#)

Cultural Studies

Zwischendurch mal Landeskunde, Photocopiables, ISBN: 978-3-19-301002-5

 [Further information / Orders](#)

Dictionaries

Duden Praxis

- Briefe und E-Mails gut und richtig schreiben, ISBN: 978-3-19-701735-8
- Komma, Punkt und alle anderen Satzzeichen, ISBN: 978-3-19-711735-5

 [Further information / Orders](#)

5. Prices 2012

Please see our preliminary information on German retail prices for 2012, which will be the basis for your purchase prices. To provide you with comprehensive information for your customers, downloads have now been included in this list for the first time.

[German prices 2012](#)

6. New publications due up until February 2012

Courses for Children

Spielerisch Deutsch lernen

- **Lernkrimi - Das Monster im Schulkeller**, Book with Audiobook as MP3 Download, ISBN: 978-3-19-229470-9 (February 2012)
- **Lernkrimi - Jagd nach dem Reifendieb**, Book with Audiobook as MP3 Download, ISBN: 978-3-19-209470-5 (February 2012)

[Further information / Orders](#)

Courses for Teenagers and Young Adults - Elementary Level

Ideen

The course for teenagers and young adults at beginner and elementary level makes consistent use of the latest insights in developmental psychology.

For volume 1

- DVD, ISBN: 978-3-19-071823-8 (February 2012)

[Further information / Orders](#)

For volume 3

- Workbook with 2 Audio-CDs, ISBN: 978-3-19-011825-0 (February 2012)
- Glossary German-Italian Glossario Tedesco-Italiano, ISBN: 978-3-19-221825-5 (January 2012)

[Further information / Orders](#)

Courses for Adults - Elementary Level

MENSCHEN

The new course (level A1-B1) for everyone who wants more to happen in class!

MENSCHEN A1/1

- Coursebook with DVD-ROM, ISBN: 978-3-19-301901-1 (February 2012)
- Workbook with Audio-CD, ISBN: 978-3-19-311901-8 (February 2012)

➔ **Further information / Orders**

MENSCHEN A1/2

- Coursebook with DVD-ROM, ISBN: 978-3-19-501901-9 (February 2012)
- Workbook with Audio-CD, ISBN: 978-3-19-511901-6 (February 2012)

➔ **Further information / Orders**

MENSCHEN A1

- Media package, ISBN: 978-3-19-201901-2 (February 2012)

➔ **Further information / Orders**

Erste Schritte plus - Vorkurs (preliminary course)

- Coursebook with Audio-CD, ISBN: 978-3-19-351911-5 (February 2012)

➔ **Further information / Orders**

Courses for Adults - Intermediate Level

Ziel

The multimedia course for adults at levels B1+, B2 and C1

Ziel B1+

- 2 Coursebook Audio-CDs, ISBN: 978-3-19-031676-2 (February 2012)
- Workbook Audio-CD, ISBN: 978-3-19-191676-3 (February 2012)

➔ **Further information / Orders**

Ziel C1/2

- Workbook Key, ISBN: 978-3-19-681675-4 (December 2011)

➔ **Further information / Orders**

Listening and Reading Training

deutsch üben

- **Hören & Sprechen A2**, Book with 2 Audio-CDs, ISBN: 978-3-19-567493-5 (February 2012)
- **Lesen & Schreiben A2**, ISBN: 978-3-19-537493-4 (February 2012)

➔ [Further information / Orders](#)

Grammar

Wheel

- **Wheel Plus - der, die, das**, Wheel + Booklet, ISBN: 978-3-19-769546-4 (February 2012)
- **Wheel Plus - Unregelmäßige Verben**, Wheel + Booklet, ISBN: 978-3-19-969546-2 (February 2012)

➔ [Further information / Orders](#)

Self-study Courses for Beginners

Miteinander

The new series, that has been specially designed to meet the needs of the **Start Deutsch 1** examination

- **English Edition**, Book with 4 Audio-CDs, ISBN: 978-3-19-009509-4 (January 2012)
- **Turkish Edition**, Book with 4 Audio-CDs, ISBN: 978-3-19-109509-3 (January 2012)

➔ [Further information / Orders](#)

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