

5A | Hard sell

Date: _____

Can do (tick ✓)

- I can do a market research survey.
- I can talk about my favourite brands.
- I can give a small presentation to a group of people.
- I can use *as + adjective* to talk about the differences and similarities between two things.

Brand names

Are brand names important to you? Is it sensible to pay more money for a brand name product? Which brand names do you like? Which brands do you avoid?

Diary

Is there a place you like to go to study English? Do you have a favourite shop where you buy your English books?

Comparatives

Think of some things that you own. Write some comparisons between them using these words and phrases.

much cheaper much more old-fashioned better quality as good as



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Advertising

Do you like looking at adverts? Are they useful or annoying? What do you think about advertising to children at school? Is it OK or not? When is advertising not suitable?

Advertisements

Here is a great new product: a pair of sunglasses with a built-in DVD and MP3 music player! Think of some adjectives to describe it and write a few sentences to make an advertisement for it.

Sunglasses with DVD and MP3 player!



Prefixes

How many words can you remember beginning with these prefixes?

dis:	dis-	dis-	dis-
in:	in-	in-	in-
un:	un-	un-	un-
im:	im-	im-	im-

/s/, /z/ & /ʒ/

Look at the underlined letters. Some words are in the wrong column. Write them in the correct place.

/s/	/z/	/ʒ/
gentr <u>e</u>	advic <u>e</u>	st <u>aj</u> on
wag	tr <u>ie</u> g	stag <u>ion</u>
n <u>oge</u>	pa <u>ij</u> ent	lag <u>y</u>

Adjectives

Which two adjectives best describe you?

healthy patient fashionable successful impatient strong happy
surprising busy reliable old-fashioned efficient stylish popular